

## COOKIES ON MYSAFETYGROUP.COM

COOKIE	PURPOSE AND DATA COLLECTED	HOW LONG IS IT STORED?	STORAGE OUTSIDE THE EU/EEA
Google Analytics	Aims to improve visitor use of our website. Collection of statistics on visitor use of our website. Such as the visitors' operating system, browser, which pages are visited, which forms are used and products purchased.	_ga stored for 2 years. _gid stored for 24 hours.	Yes, protected by Privacy Shield.
Google Tag Manager	A tool to manage scripts for efficient statistics collection. Aims to improve visitor use of our website.	No information is stored.	Yes, protected by Privacy Shield.
Cookie Agreed	Regulates whether the cookie banner is displayed or not.	cookie-agreed stored for 100 days.	No.
AddThis Social Sharing	This cookie is associated with the AddThis social sharing widget. It is embedded to enable visitors to share content with a range of networking and sharing platforms. The main purpose of this cookie is functionality. Opt-out: <a href="http://www.addthis.com/privacy/opt-out">http://www.addthis.com/privacy/opt-out</a>	__atuvc is stored for 14 months.	Yes, protected by physical, technical and organisational measures.